

MiQ!™

Mobile Interactive Focus Groups

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RECRUIT
TARGET CONSUMERS

2



ENGAGE VIA
SMART PHONE FOR
VIDEO, PHOTOS, OR
JOURNALING

3



EDITED
MULTI-MEDIA
REPORT

Are you ready to add *life* to your research?

- Consumer Experience Journeys
- Shopper Insights
- Segmentation
- Ad Research
- Product Use Research
- Focus Groups
- Brand Tracking
- Concept Research
- Other